**Interview Form**

**Interview Info:**

**Interviewee’s Name:** Auri Rosenberger

**Interviewer’s Name:** Atlee Hlavinka

**Date of Interview:** 11/12/2021

**Interview Description:**

**Reason for Interview:** To review questions about the Idaho Souvenir Store’s features.

**Interview Summary:** Reviewed questions and discussed potential features.

**Action Items:** Add Tags for items selling out fast or have sold out.

**Notes:**

1. **Would you like a delivery service, or is pickup sufficient?**

Yes, personally both. Delivery is preferred. Bring in more customers. Make it stand out against other stores.

1. **On the website would you like to see recommendations for popular items that customers have purchased?**

Good to know and good to see. Nice way to see even if not something you would buy. Nice to see Sold Out or selling out fast items.

1. **Would you like to see ratings for products and customer reviews?**

Yes, definitely. Ratings influence customers making the purchase.

1. **Would you like to be able to filter by city to get products specific for that area?**

Filter would be good to see souvenirs specific to different places.

1. **Would you like to have a web page dedicated to finding other local businesses in the area as well as local events?**

Yes, on a web page. Would not like this as an email list as that might become a nuisance.

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| **Date** | **Name** | **Description** |
| 11/12/2021 | Atlee Hlavinka | Approval |